



Structured Product Details

Buffered Super Track Notes linked to Exxon Mobil Corp.

\$1.50 million Issue Size Issue Price \$1,000 9 Months Term **Annualized Coupon** 0.00%

Pricing Date February 22, 2008 Issue Date February 29, 2008 Valuation Date November 21, 2008 **Maturity Date** November 26, 2008

Barclays Issuer CDS Rate 91.1 bps 2.86% Swap Rate

Reference Asset Exxon Mobil Corp.'s stock

Initial Level \$87.17 1.59% Dividend Rate 28.94% Implied Volatility Delta1 0.62

\$967.49 Fair Price at Issue Realized Return -10.66%

CUSIP SEC Link www.sec.gov/Archives/edgar/ data/312070/000119312508038801/d424b2.htm

Related Research

Research Papers:

www.slcg.com/research.php

- "Are Structured Products Suitable for Retail Investors?" December 2006.
- "Structured Products in the Aftermath of Lehman Brothers," November 2009.
- "What TiVo and JP Morgan Teach Us about Reverse Convertibles," June 2010.

Buffered Super Track Notes linked to Exxon Mobil Corp.

Description

Report Prepared On: 08/02/13

Barclays issued \$1.50 million of Buffered Super Track Notes linked to Exxon Mobil Corp. on February 29, 2008 at \$1,000 per note.

These notes are Barclays-branded Buffered PLUS securities that do not pay periodic coupons, but instead pay a single amount at maturity depending on the final level of Exxon Mobil Corp.'s stock.

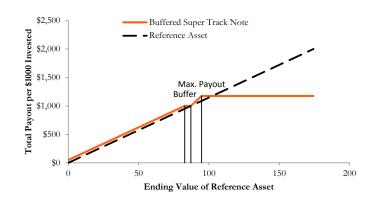
If on November 21, 2008 Exxon Mobil Corp.'s stock price is higher than \$87.17, but lower than \$94.80, the notes pay a return equal to the percentage increase in Exxon Mobil Corp.'s stock multiplied by 2.0, up to a cap of 17.50%. If on November 21, 2008 the refe is below \$87.17 but not below \$82.81, investors receive \$1,000 face value per note. If Exxon Mobil Corp.'s stock price on November 21, 2008 is lower than \$82.81, investors receive face value per note reduced by the amount the reference asset is below \$82.81 as a percent of the initial level, \$87.17.

Valuation

This product can be valued as a combination of a note from Barclays, one short out-ofthe-money put option, two long at-the-money call options, and two short out-of-the-money call options. For reasonable valuation inputs this note was worth \$967.49 when it was issued on February 29, 2008 because the value of the options investors gave Barclays plus the interest investors would have received on Barclays's straight debt was worth \$32.51 more than the options investors received from Barclays.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

Payoff Curve at Maturity

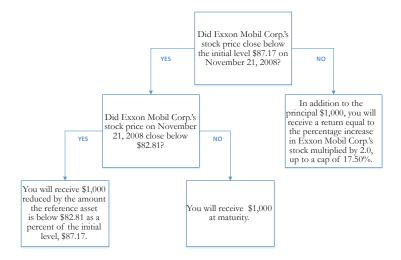


The payoff diagram shows the final payoff of this note given Exxon Mobil Corp.'s stock price (horizontal axis). For comparison, the dashed line shows the payoff if you invested in Exxon Mobil Corp.'s stock

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Maturity Payoff Diagram

Exxon Mobil Corp.'s Stock	Note Payoff
\$0.00	\$50.00
\$8.72	\$150.00
\$17.43	\$250.00
\$26.15	\$350.00
\$34.87	\$450.00
\$43.59	\$550.00
\$52.30	\$650.00
\$61.02	\$750.00
\$69.74	\$850.00
\$78.45	\$950.00
\$87.17	\$1,000.00
\$95.89	\$1,175.00
\$104.60	\$1,175.00
\$113.32	\$1,175.00
\$122.04	\$1,175.00
\$130.76	\$1,175.00

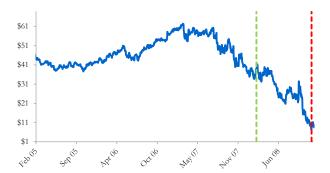


The contingent payoffs of this Buffered Super Track Note.

Analysis

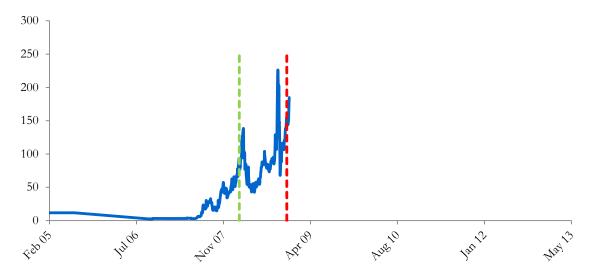
This Buffered Super Track Note pays investors the increase in Exxon Mobil Corp.'s stock multiplied by 2.0 capped at 17.50%, but if Exxon Mobil Corp.'s stock declines over the term of the note, investors will suffer losses equal to the percentage decline in Exxon Mobil Corp.'s stock. In addition, investors bear the credit risk of Barclays. Investors purchasing this Buffered Super Track Note effectively sell at-the-money put and out-of-the-money call options to Barclays, buy at-the-money call options, and a zero-coupon note from Barclays. This Buffered Super Track Note is fairly priced if and only if the market value of the options investors received from Barclays equals the market value of the options investors gave Barclays plus the interest investors would have received on Barclays's straight debt.

Barclays's Stock Price



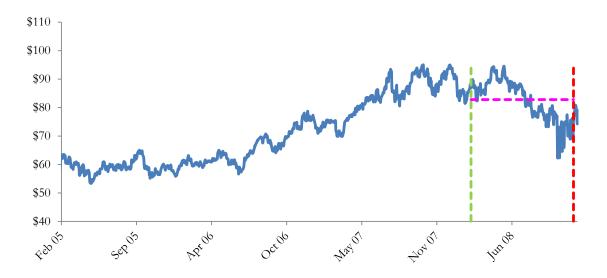
The graph above shows the adjusted closing price of the issuer Barclays for the past several years. The stock price of the issuer is an indication of the financial strength of Barclays. The adjusted price shown above incorporates any stock split, reverse stock split, etc.

Barclays's CDS Rate



Credit default swap (CDS) rates are the market price that investors require to bear credit risk of an issuer such as Barclays. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect higher perceived credit risk, higher required yields, and therefore lower market value of Barclays's debt, including outstanding Buffered Super Track Note. Fluctuations in Barclays's CDS rate impact the market value of the notes in the secondary market.

Exxon Mobil Corp.'s Stock Price

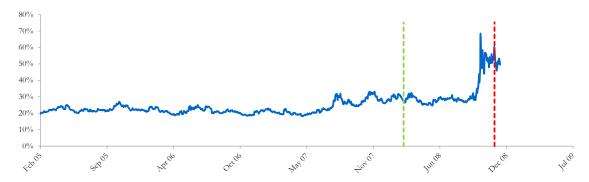


The graph above shows the historical levels of Exxon Mobil Corp.'s stock for the past several years. The final payoff of this note is determined by Exxon Mobil Corp.'s stock price at maturity. Higher fluctuations in Exxon Mobil Corp.'s stock price correspond to a greater uncertainty in the final payout of this Buffered Super Track Note.

Realized Payoff

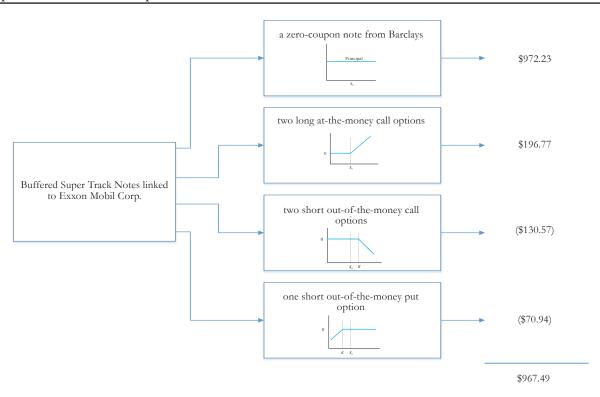
This note matured on November 26, 2008 and investors received \$919.68 per note.

Reference Asset Exxon Mobil Corp.'s Stock's Implied Volatility



The annualized implied volatility of Exxon Mobil Corp.'s stock on February 22, 2008 was 28.94%, meaning that options contracts on Exxon Mobil Corp.'s stock were trading at prices that reflect an expected annual volatility of 28.94%. The higher the implied volatility, the larger the expected fluctuations of Exxon Mobil Corp.'s stock price and of the Note's market value during the life of the Notes.

Decomposition of this Buffered Super Track Note



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Buffered Super Track Note.

- 1. Delta measures the sensitivity of the price of the note to the Exxon Mobil Corp's stock price on February 22, 2008.

 2. CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.

 3. Fair price evaluation is based on the Black-Scholes model of the Exxon Mobil Corp's stock on February 22, 2008.

 4. Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.

 5. Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.